

December, 2013

Dear Sponsor,

On behalf of the Board of Directors, Members and Volunteers of MADD Canada, I would like to thank you for your support of MADD Canada by placing an advertisement in our MADD Message Yearbook.

The generosity of community-minded people like you makes it possible for MADD Canada to pursue its much-needed programs including victim support services, educational programs, youth programs and public awareness programs.

By placing an advertisement in our publication, you help us in our mission *to stop impaired driving and to support victims of this violent crime.*

An issue of The MADD Message Yearbook will be sent to you as soon as it is available so you can see how your advertisement will help us in our endeavours.

Thank you again for your support. Together, we will make a difference in the fight against impaired driving.

Sincerely,



Dawn Regan  
Director of Public Awareness & Partnership Campaigns  
MADD Canada

