



UNITED WAY LABOUR PARTNERSHIP



United Way
Calgary and Area

Alan Porter
President
Teamsters Union Local 362
1200A 58 Ave S.E.
Calgary, Alberta
T2H 2C9

August 10, 2011

Dear Brother Porter,

This year's United Way of Calgary and Area campaign Kick Off will take place on Monday September 12th, 2011.

There is a long tradition of partnership and support between the labour movement and the United Way. To enhance this partnership, we are looking at ways to increase our involvement with organized labour throughout the campaign.

Specifically, I am asking for your Union's support by:

- Your Union's participation in the Kick Off parade here in Calgary. Please encourage your executive and members to join in Solidarity walking with their Union banner in the United Way Kick Off parade while wearing a union jacket/t-shirt/hat. Details of where the parade will take place will be sent out at a later date.
- Providing a "Letter of Endorsement" on Union letterhead, signed by you as the President. Please forward a copy of the Endorsement letter to myself as the United Way Labour Strategist. A copy of the endorsement letter will be sent to the appropriate employer if needed.
- Posting the Endorsement letter on your website/newsletter will go a long way to promote the campaign to your members. Ensuring that your members become aware that we need the support of Calgarians more than ever and encouraging them to participate in their workplace campaigns. Enclosed is a sample Endorsement letter if you want to use it.
- Posting the dates of your employers Campaign on your website.
- Scheduling 10 minutes at one of your Membership meetings in the fall for a speaker to present on the issues affecting Calgarians

I look forward to your Union's involvement in this year's campaign. Should you have any further questions, please do not hesitate to contact me. I can be reached by phone at 403 441-2271 or by email at: holly.heffernan@calgaryunitedway.org.

Yours in Solidarity,

Holly Heffernan
Labour Strategist United Way of Calgary and Area
Labour Partnership Initiative

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Canadian Labour
Congress

Calgary & District
Labour Council

United Way Labour
Partnership Committee

Labour Appreciation
Event

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